

Strategic Plan

1 July 2017 to 30 June 2021

Our Vision

That all women can freely make their own reproductive and sexual health choices.

Our Mission

To be the leading voice for women's reproductive choices in Queensland.

Our Values

- pro-choice and woman centred
- ethical and evidence based;
- non-judgemental and unbiased;
- confidential and respectful;
- committed to social justice, diversity and equity; and
- dedicated to promoting self-determination.

Our Strategies

Support

We will provide all options pregnancy counselling, information, referral and advocacy for Queensland women. Our service can provide material aid and practical assistance to disadvantaged pregnant people to improve equitable access to contraception and abortion.

Empower

We will provide education, training, and evidence based information and resources, to empower people and communities to exercise their reproductive health choices.

Change

We will work to remove the discriminatory social, legal, clinical, and policy barriers that women may face when seeking access to accurate information, support and services for their reproductive choices.

Relationships

We will develop and utilise strong relationships with groups and individuals who can assist us to achieve our vision and mission (or who can assist us to champion women's reproductive rights).

Sustainability

We will support our people and manage our resources sustainably into the future. We will value our history and embrace contemporary, flexible, responsive, evidence based practice.