

Children by Choice

Partnership Prospectus

2024 Sponsorship Options

REPRODUCTIVE RIGHTS & ABORTION CONFERENCE

Keynote Partner

\$10,000 - ONE AVAILABLE

Panel Session Partner

\$7,500 - ONE AVAILABLE

Closing Address Partner

\$7,500 - ONE AVAILABLE

Stream Partner

\$3,500 - FIVE AVAILABLE

Exhibit Partner

\$1,800 - TWELVE AVAILABLE

Supporter

\$500 - TWENTY AVAILABLE

Local Makers Market

15% FROM THE TOTAL SALES

Grassroots Giving

CHOOSE YOUR OWN DONATION

NETWORKING EVENING

Gold Sponsor

\$7,000 - ONE AVAILABLE

Silver Sponsor

\$3,000 - THREE AVAILABLE

Bronze Sponsor

\$1,000 - FIVE AVAILABLE

Crystal Sponsor*

\$500 - TEN AVAILABLE

*Only available for Conference partners as an add on option.



KEY DATES

REPRODUCTIVE RIGHTS AND ABORTION CONFERENCE 2024

ACTION FOR ACCESS

DAY	MONTH	YEAR
8-9 THURS-FRI	AUG	24

NETWORKING EVENING

DAY	MONTH	YEAR
8 THURS	AUG	24

2022 REPRODUCTIVE RIGHTS & ABORTION CONFERENCE

SNAPSHOT: 2022 CONFERENCE & GALA DINNER

Our 2022 Reproductive Rights and Abortion Conference proved to be a popular event to gather, network and learn, with high levels of engagement for over 200 delegates from across Australia. The conference experienced:



210
delegates

4
Keynotes

65
presentations



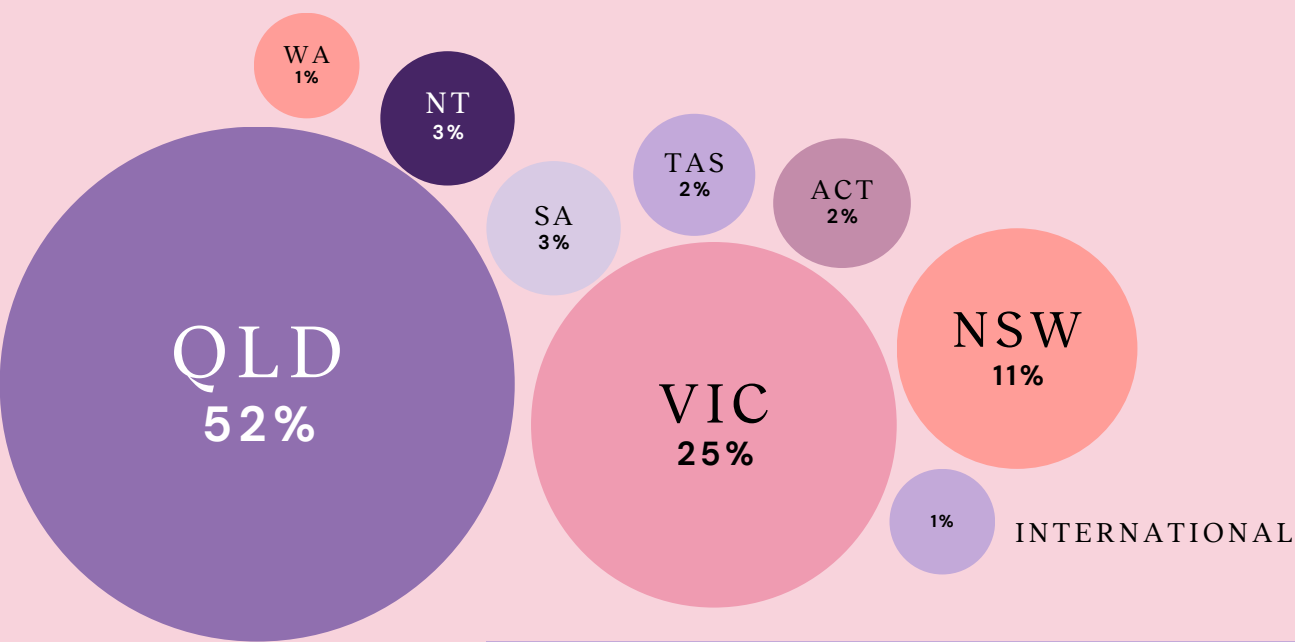
20,000+
social media impressions

16
Sponsors

75
speakers

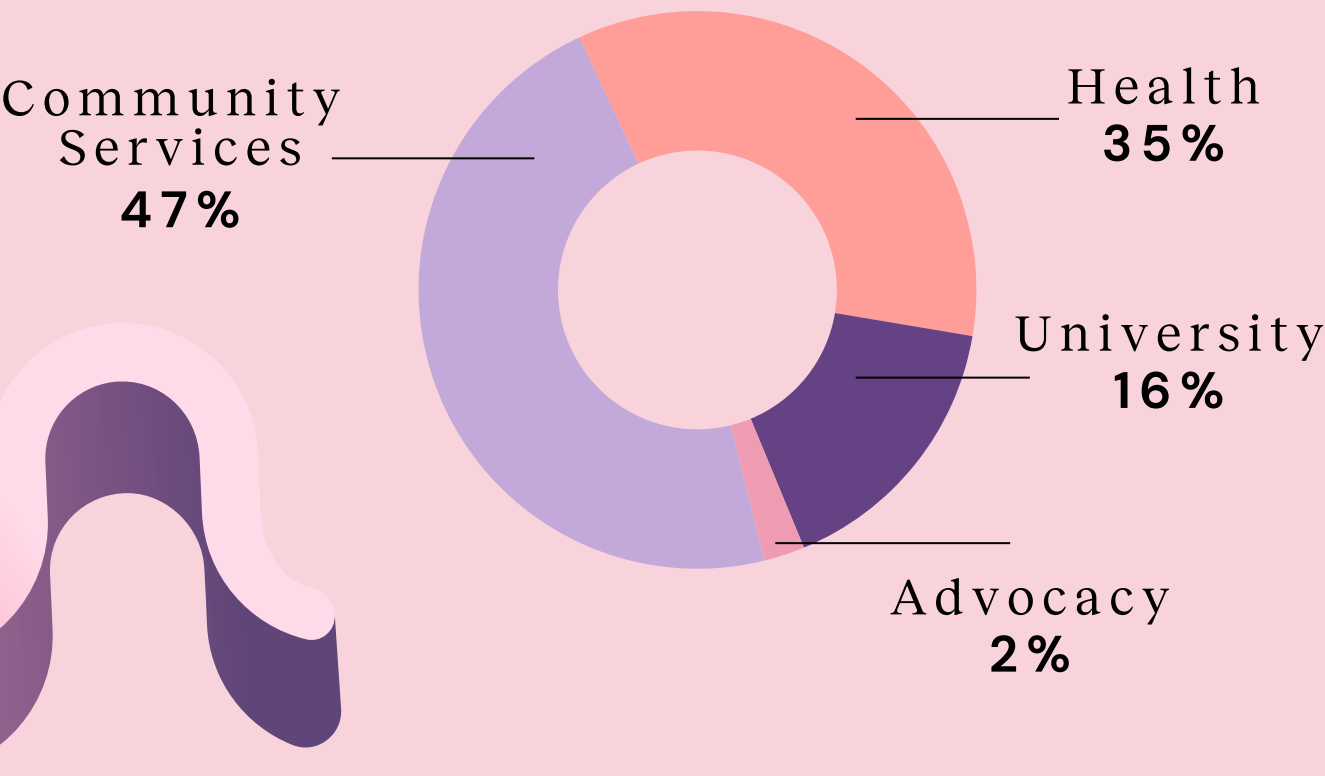


DELEGATES BY LOCATION



These graphs provides a concise overview of conference demographics. The first graph breaks down delegates by state/location, offering insights into geographical representation. The second graph categorises attendees by industry, showcasing the diverse professional backgrounds present at the conference.

DELEGATES BY INDUSTRY



ABOUT THE CONFERENCE

The Reproductive Rights and Abortion Conference is a unique event in Australia, bringing together a diverse group of passionate professionals, researchers, clinicians and advocates to share knowledge, experience and to collaborate to advance sexual and reproductive health rights.

Be part of the conversation.

In 2024, the conference will comprise of plenary addresses, keynote speakers, panel discussions and specialist breakout sessions to explore our conference theme: **Action for Access**.

This Conference will incorporate engaging and thought-provoking presentations across five streams: Access, Innovation, Justice, Clinical, and Storytelling.

Consistent with previous years, we anticipate over 200 delegates, including

- doctors and health practitioners
- providers of abortion services
- allied health and education professionals
- youth, community and domestic violence workers
- academics and students
- journalists, activists, politicians and policymakers.

Delegates share common interests in

- abortion provision
- contraception
- sexual and reproductive health
- pregnancy options
- gendered violence
- reproductive rights
- reproductive justice



BENEFITS OF CONFERENCE PARTNERSHIP

Conference sponsorship will connect you with leading professionals and practitioners within the sexual and reproductive health sector from across Australia. Your organisation will benefit significantly from exposure to an interested, relevant and influential audience in a collegial environment, away from the distractions of their daily roles.

Conference sponsorship will provide your organisation with the opportunity to:

- Maintain a high profile before, during and after the event;
- Demonstrate a strong commitment to the sector;
- Educate the sector on your products and/or services;
- Enable your organisation's representatives to connect with conference attendees and speakers;
- Participate in the conference proceedings and gain insights into the new and emerging issues in reproductive rights and abortion.

CONFERENCE SPONSORSHIP OPTIONS

KEYNOTE PARTNER | \$10,000 ONE AVAILABLE

4
TICKETS
INCLUDED

The **2024 Reproductive Rights and Abortion Conference** will open with a thought-provoking keynote presentation from a dynamic speaker. The sponsor of this premium element of the conference program will enjoy:

1. **Sponsorship of the Opening Plenary**, the most highly attended session of the conference.
2. **Acknowledgement** and introduction by the Chair of the Opening Plenary as the Keynote Partner.
3. Opportunity for organisation's representatives to give a **5-minute address** at the Opening Plenary, and introduce keynote speakers on Day 1 and Day 2.
4. Prominent display of organisation **banners/signage** (provided by partner) in the main plenary room throughout the conference.
5. Opportunity to display a single **branded slide welcoming delegates** to the keynote session prior to introductions.
6. **Logo and link** to your organisation on all conference communications.
7. **Four full conference delegate registrations** for your organisation (Networking Evening inclusive).
8. Ability to purchase up to **four additional full conference delegate registrations** for staff to attend the conference at a **discounted rate** (Does not include Networking Evening).
9. **Exhibition stall** at the event in a prime location.
10. Opportunity to supply an item of **branded promotional material** to be distributed to attendees at keynote sessions.
11. **Promotion** of sponsorship on the conference's social media networks including website, Facebook, Instagram, LinkedIn and Twitter.

Our Keynotes in 2022

- Dr Melissa Kang: 'Dolly Doctor', expert physician and educator in adolescent sexuality.
- Jess Hill: Investigative journalist and author focused on domestic violence issues.
- Cherisse Buzzacott: Indigenous activist, community leader and midwife.





CONFERENCE SPONSORSHIP OPTIONS

PANEL SESSION PARTNER | \$7,500 ONE AVAILABLE

3
TICKETS
INCLUDED

The sponsor of this element of the conference program will enjoy:

1. Opportunity for the organisation's representatives to give a **3-minute address** at the opening of the Panel Discussion and to introduce panellists.
2. **Acknowledgement** as a conference sponsor in opening and closing ceremonies.
3. **Logo and link** to your organisation on the conference website.
4. **Three** full conference delegate registrations for your organisation (Networking Evening inclusive).
5. **One exhibition stall** at the event.
6. Prominent display of organisation **banners/signage** (provided by partner) in the main plenary room on the first day of the conference.
7. Opportunity to display a single **branded slide welcoming delegates** to the panel session.
8. Opportunity to **supply branded promotional material** to distribute to attendees at the panel discussion session.
9. **Promotion** of sponsorship on the conference's social media networks, including website, Facebook, Instagram, LinkedIn and Twitter.

"Attending the conference was a game-changer for me. The knowledge shared and connections made were truly transformative. I'm already planning to return next year, and I'll be encouraging my colleagues to join me. This event is a must for anyone seeking to stay at the forefront of our industry."

Conference delegate, 2022 Conference

CONFERENCE SPONSORSHIP OPTIONS

3
TICKETS
INCLUDED

CLOSING ADDRESS PARTNER | \$7,500 ONE AVAILABLE

The 2024 Reproductive Rights and Abortion Conference will end with a rousing presentation inspiring delegates to continue our shared work of Action through Access. Our Closing Address Partner will enjoy:

1. Opportunity for the organisation's representatives to give a **3-minute address** at the start of the Closing Address Session and to introduce the closing speaker.
2. **Acknowledgement** as a conference sponsor in opening and closing ceremonies.
3. **Logo and link** to your organisation on the conference website.
4. **Three** full conference delegate registrations for your organisation (Networking Evening inclusive).
5. **One exhibition stall** at the event.
6. Prominent display of organisation **banners/signage** (provided by partner) in the main plenary room on the conference's second day.
7. Opportunity to display a single **branded slide welcoming delegates** to the Closing Address.
8. Opportunity to **supply branded promotional material** to distribute to attendees at the Closing Address session.
9. **Promotion** of sponsorship on the conference social media networks including website, Facebook, Instagram, LinkedIn and Twitter.

1
TICKET
INCLUDED

STREAM PARTNER | \$3,500 FIVE AVAILABLE

The 2024 Reproductive Rights and Abortion Conference program features three breakout rooms, each hosting presentations from one or more of our conference streams. Conference streams in 2024 are Access, Innovation, Justice, Clinical and Storytelling. As a Stream Partner, you will enjoy:

1. The opportunity to **select a conference stream to sponsor**, enabling sponsorship to be targeted to your audience.
2. **Acknowledgement** as a conference sponsor in opening and closing ceremonies.
3. **Logo and link** to your organisation on the conference website.
4. **One** full conference delegate registration for your organisation (Networking Evening inclusive), plus the option to purchase an additional full conference delegate registration at a discounted rate for your staff to attend the conference.
5. Opportunity to supply an item of **branded promotional material** to be distributed to attendees at the sponsored break out session.
6. Opportunity to display a single **branded slide welcoming delegates** to the breakout space during introductions.
7. Prominent display of organisation **banners/signage** (provided by partner) in the relevant breakout room.
8. **Promotion** of sponsorship on the conference social media networks including website, Facebook, Instagram, LinkedIn and Twitter.

CONFERENCE SPONSORSHIP OPTIONS

"The conference exceeded our expectations! The valuable insights and networking opportunities provided immense value for our organisation. We'll definitely be back next time."

Sponsor Representative, 2022 Conference

EXHIBIT PARTNER | \$1,800

TWELVE AVAILABLE

1
TICKET
INCLUDED

-
1. **Exhibition booth** at the event.
 2. **Logo and link** to your organisation on the conference website.
 3. Logo on **welcome slide** in Plenary space
 4. **One** conference registration for your organisation.

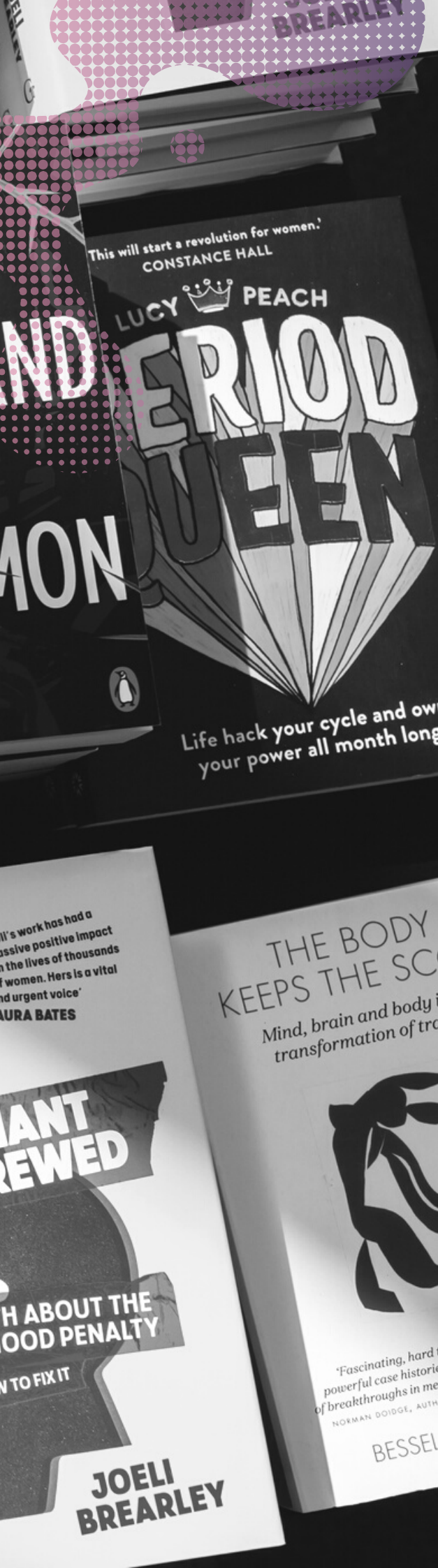
SUPPORTER | \$500

TWENTY AVAILABLE

NO
TICKETS
INCLUDED

-
1. **Logo and link** to your organisation on the conference website.
 2. Logo on **welcome slide** in Plenary space
 3. Option to have brochures or marketing material available at CbyC stall.

Please note: This sponsorship option does **NOT** include an attendance ticket to the conference.



LOCAL MAKERS MARKET

1. **Exhibition booth** at the event.
2. **Logo and link** to your organisation on the conference website.
3. **One** conference registration for your organisation.

"We had many sales from the conference, and it was a great result and well worth our while!"

Avid Reader Book Shop, 2022 Conference



GRASSROOTS GIVING

We believe in the power of individuals to make a meaningful difference.

That's why we offer a sponsorship option that embodies flexibility, creativity, and the profound impact of even the smallest contributions.

Flexibility at its Core: Our Grassroot Giving sponsorship option is designed with your unique vision in mind. We understand that everyone has different ideas about how to create positive change, which is why we provide you with the flexibility to shape your sponsorship in a way that resonates with your values and interests. Whether you choose to support a specific cause, a local community project, or an individual in need, the possibilities are limitless.

Unleash Creative Initiatives: With Grassroot Giving, we encourage and celebrate creativity. We firmly believe that innovative approaches can generate transformative outcomes. By choosing this sponsorship option, you become a catalyst for original and imaginative initiatives that tackle societal challenges head-on. Your support empowers individuals and organisations to think outside the box, explore new solutions, and make a lasting impact on the lives of others.

Some examples of this could be:

- Sponsor a First Nations delegate to attend
- Sponsor a young person to attend the conference (under 25 yr old)
- Sponsor a rural, remote and regional group of providers to travel and attend

If you have an idea or would like to contribute to our conference through this sponsorship option please email our us at events@childrenbychoice.org.au

Networking Evening Event

Become a sponsor for our upcoming Networking Event. This event is an opportunity for professionals from various industries, professionals and community to come together and build meaningful connections.



NETWORKING EVENING SPONSORSHIP OPTIONS

5

TICKETS
INCLUDED

GOLD - \$7,000 | ONE AVAILABLE

As a sponsor, your organisation will receive numerous benefits, including:

Organisation Exposure: Your organisation name will be included in the event title, ensuring that your organisation receives prominent recognition.

Marketing Opportunities: Your logo will be featured on all event promotional materials, including flyers, posters, and social media posts. This will provide your organisation with valuable exposure to a wider audience.

Visibility: Your organisation banner can be displayed at the Networking Event, allowing you to showcase and increase your visibility.

Promotion: You will have the opportunity to share organisation merchandise and promotional materials at the event, further promoting your organisation and increasing engagement with attendees.

Access: As a sponsor, you will receive **five tickets** for your organisation to send delegates to the Networking Evening, providing an opportunity for your team to participate and build valuable connections.

3

TICKETS
INCLUDED

SILVER - \$3,000 | THREE AVAILABLE

As a silver sponsor, your organisation will receive numerous benefits, including:

Marketing Opportunities: Your logo will be featured on all event promotional materials, including flyers, posters, and social media posts. This will provide your organisation with valuable exposure to a wider audience.

Visibility: Your organisation banner can be displayed at the Networking Event, allowing you to showcase and increase your visibility.

Promotion: You will have the opportunity to share organisation merchandise and promotional materials at the event, further promoting your organisation and increasing engagement with attendees.

Access: As a sponsor, you will receive **three tickets** for your organisation to send delegates to the Networking Event, providing an opportunity for your team to participate and build valuable connections.

NETWORKING EVENING SPONSORSHIP OPTIONS

2

TICKETS
INCLUDED

BRONZE – \$1,000 | FIVE AVAILABLE

As a bronze sponsor, your organisation will receive numerous benefits, including:

Marketing Opportunities: Your logo will be featured on all event promotional materials, including flyers, posters, and social media posts. This will provide your organisation with valuable exposure to a wider audience.

Access: As a sponsor, you will **receive 2 tickets** for your organisation to send delegates to the Networking Event, providing an opportunity for your team to participate and build valuable connections.

1

TICKET
INCLUDED

CRYSTAL* – \$500 | TEN AVAILABLE*

As a crystal sponsor, your organisation will receive numerous benefits, including:

Marketing Opportunities: Your logo will be featured on all event promotional materials, including flyers, posters, and social media posts. This will provide your organisation with valuable exposure to a wider audience.

Access: As a sponsor, you will receive **one ticket** for your organisation to send delegates to the Networking Event, providing an opportunity for your team to participate and build valuable connections.

*This is only available as an additional sponsorship for 2024 Conference Partners to also be a part of the Networking Evening.

By sponsoring this event, you will not only gain valuable exposure but also support a platform for professionals to connect and engage. We are confident that this event will provide a unique opportunity for your organisation to be visible and build valuable connections. Thank you for considering this opportunity.

ENQUIRIES AND FURTHER INFORMATION

Please do not hesitate to contact the Conference Coordinator at
07 3357 9933 (ext 4) or events@childrenbychoice.org.au

WHO WE ARE

ABOUT CHILDREN BY CHOICE

Children by Choice is an independent Queensland-based non-profit organisation, committed to providing counselling, information, and education on all pregnancy options – abortion, adoption, kinship and alternative care and parenting. We are recognised nationally and internationally as a key advocacy group for reproductive and sexual health.

Our vision is that people can freely and safely make their own reproductive and sexual health choices without barriers.

Children by Choice provides Queensland-wide counselling, information, referral, and education services on all pregnancy options, including abortion, adoption, kinship and alternative care and parenting.

Our primary objective is to ensure that women and pregnant people who experience hardship or distress with a pregnancy receive high-quality decision-making counselling, evidence-based information, material aid, and referral. Children by Choice seeks to empower people and communities to exercise reproductive health choices, and to remove the discriminatory social, legal, clinical and policy barriers that women may face when seeking access to accurate information, support, and services for their reproductive choices.

Our pregnancy options counselling service assists 1800-2400 women and pregnant people each year in Queensland through our funding from the Department of Justice and Attorney General.

Children by Choice has continued to advocate for access to legal, safe, timely, compassionate healthcare and protections for reproductive rights in conjunction with supporting bodily autonomy and reproductive justice.

Nationally we deliver sexual and reproductive health education sessions in schools and youth centres and offer training for GPs and other health and community professionals on pregnancy options, reproductive coercion, and post abortion counselling across Australia.

**CHILDREN
BY CHOICE**
ASSOCIATION INCORPORATED