

POSITION DESCRIPTION

Position Title:	Volunteer Graphic Designer – Sector Development
Reports to:	Marketing, Communications and Events Lead
Date:	May 2026
Placement Type:	Volunteer
Discipline:	Graphic Design
Hours:	2-3 hours per week, ongoing or until end of 2026
Location:	In-person (Milton, Brisbane) or online

ABOUT CHILDREN BY CHOICE

Children by Choice is a leader in protecting, supporting and advancing reproductive autonomy and rights. We offer pro-choice pregnancy support and counselling. We build sector capacity through education, training and events. We advocate for equitable access to compassionate abortion care.

Children by Choice holds the following values: Equity, Pro Choice, Compassionate, Feminist Integrity

PURPOSE OF THE ROLE

This volunteer role provides an opportunity for a graphic design student or early-career designer to gain practical experience within a feminist reproductive health organisation, while contributing to key communications and campaign work.

Working within the Sector Development team and reporting to the Marketing, Communications and Events Lead, the volunteer will support the development of engaging visual content across digital and print platforms, with a particular focus on the Reproductive Rights and Abortion Conference in September.

Leaders in protecting, supporting and advancing reproductive rights.

Contact
PO Box 1357, Milton, QLD
349 Coronation Drive, Milton, QLD, 4064
Free call 1800 177 725
info@childrenbychoice.org.au

Counselling, Information & Referral
Free call 1800 177 725
advocacy@childrenbychoice.org.au

Education & Training
Free call 1800 177 725
ed@childrenbychoice.org.au

childrenbychoice.org.au

Children by Choice is grounded in feminist principles, reproductive justice and trauma-informed practice. Volunteers are expected to engage respectfully with these frameworks and demonstrate a commitment to equitable access to abortion care.

LEARNING OPPORTUNITIES

Through this volunteer opportunity, you will:

- Build a professional portfolio through real campaign and communications work
- Develop practical experience designing for digital and print platforms
- Strengthen Canva skills, including working with templates and brand systems
- Gain experience interpreting briefs, responding to feedback and meeting deadlines
- Develop insight into communications within a feminist, pro-choice organisation working in reproductive health

KEY RESPONSIBILITIES

1. Campaign & Conference Design

- Design assets for the Reproductive Rights and Abortion Conference (social, digital and print)
- Create speaker graphics, promotional content, signage and collateral
- Support campaign rollouts with consistent visual assets across platforms

2. Organisational Communications

- Design social media content across platforms (Instagram, LinkedIn etc.)
- Adapt assets across formats (tiles, carousels, stories, EDMs)
- Support broader organisational campaigns and training materials

3. Brand & Collaboration

- Work within brand guidelines and Canva templates
- Contribute creative ideas while ensuring clarity, accessibility and audience fit
- Participate in team check-ins and incorporate feedback
- Work collaboratively and maintain confidentiality

SELECTION CRITERIA

Essential

1. Currently enrolled or recently graduated in a Bachelor of Graphic Design (or closely related creative discipline) or a strong interest in design.
2. Strong written and digital skills.
3. Experience designing in Canva.
4. Ability to work independently on agreed tasks and to seek guidance appropriately.
5. Current Blue Card and police check (or willingness to obtain prior to commencement).
6. Commitment to the vision, mission and values of Children by Choice, including support for reproductive justice and abortion access.

To apply email your portfolio and resume to info@childrenbychoice.org.au with the subject line: Volunteer graphic design opportunity.